

Simplified issue life insurance solutions

Accelerating and expanding your sales with simplified issue

Life insurance might not be your core product focus, but it can create opportunities to grow your business. Simplified issue solutions are a quick and easy way to add life insurance to your auto and home conversations without time-consuming applications and follow-ups.

See how simplified issue products — like Protective Series PassportSM term or Protective Series Whole Life — accelerate the sales process:



No medical exam required — just ask a few simple medical questions



No in-person meetings or follow-up appointments needed — quick applications can be completed over the phone



No extensive life insurance background required — our sales support and resources can help you sell with confidence



Talk to your Protective Life Regional Director for more information on the simplified issue products available in your portfolio.

Additional information on next page.



Protective is a registered trademark of Protective Life Insurance Company. Protective Life refers to Protective Life Insurance Company (PLICO) and its affiliates, including Protective Life and Annuity Insurance Company (PLAIC). PLICO is located in Nashville, TN, and PLAIC is located in Birmingham, AL.

Protective Series Passport (ICC18-TL22/TL-22) is a term life insurance policy issued by PLICO in all states except New York where it is issued under (TL-22-NY 8-18) by PLAIC. Premiums increase annually after the initial guaranteed premium period. Policy form numbers, product features and availability may vary by state. Consult the policy for benefits, riders, limitations and exclusions. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. All payments and guarantees are subject to the claims-paying ability of the issuing company.

Protective Series Whole Life (ICC13-WL04) is a non-participating whole life policy issued by PLICO in all states except New York where it is issued under (WL-04-NY 7-13) by PLAIC. Policy form numbers, product features and availability may vary by state. Consult policies for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. All payments and guarantees are subject to the claims-paying ability of the issuing insurance company.

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