

Protective Series PassportSM simplified issue term

Selling bigger cases without adding to your workload

Selling bigger life insurance policies doesn't have to mean complicating your processes. Maximizing a simplified issue product is an easy way to connect clients to higher coverage limits without additional application requirements or extending the timeline.

Comparison of three 20-year passport SI term quotes

Take a look at how paying just a few more dollars in premium a month can more than double a client's coverage to better protect their family. And, this simple adjustment doesn't just connect clients to more coverage — it has benefits for you too. Maximizing the coverage limits within Protective's Series PassportSM simplified issue term gets you closer to your life bonus while protecting your clients without exceeding the simplified issue face amount limits.



Assumes Female, Age 35, Preferred

Additional information on next page.

Protective refers to Protective Life Insurance Company and Protective Life and Annuity Insurance Company.



Ask your Regional Director for other tips to sell bigger life insurance policies with ease.

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